

# FOR IMMEDIATE RELEASE

## Lee De Bevoise chosen to promote Jerry B. Jenkins' latest novel

FRIEND, Neb. – Lee De Bevoise was recently selected as one of only 15 people nationally to help promote the release of **The Last Operative** by N.Y. Times Bestseller author Jerry B. Jenkins. “When I saw a notice on Jenkins’ blog asking for fans to submit a book promotion proposal, I immediately began to think of ways I could help,” De Bevoise explained.

“Viral marketing is the capstone of my promotion plan for **The Last Operative**,” he stated. “I have started an online contest with the prize being an autographed hardbound copy of **The Last Operative**. Entrants will help spread the word via FaceBook, MySpace, their websites, and e-mail. To enter the contest, just go to <http://www.knowaboutjesus.net/contest.shtml>.”

According to him, “I am so excited about this opportunity. I read the book over Father’s Day Weekend and will be doing a telephone interview with Jerry Jenkins this week. Both will enable me to write a book review of **The Last Operative**.”

For his efforts, De Bevoise has received an autographed Advance Reader Copy of **The Last Operative** with a crisp \$100 bill nestled between pages 100 and 101. He will also receive a hardbound copy of the book when it is released in July.

Jerry B. Jenkins is probably best-known as the co-author of the **Left Behind Series**, and his many novels have sold over 63 million copies. De Bevoise holds a Master’s Degree in Communications and is a public relations and marketing consultant. To find out more about the contest and have a chance of winning an autographed copy of Jenkins’ new novel, please visit <http://www.knowaboutjesus.net/contest.shtml>.

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